

The Roots of a Song



Housing provided by cotton grower, Fresno County.



Braceros - or Mexican Nationals - are packed three-hundred to a barrack, Taken in Tomato camp, San Joaquin County.

By Andrew Jaffe

rounding Claremont.

While the living and working standards of these Nationals have been improved since Guthrie's song was written, and while the process of importing these workers has been fairly well standardized by government authorities, the existence of such a labor force has created a complementary problem with our own domestic, agricultural labor force.

Where seventy cents an hour may mean a Cadillac to the National, it means a battered bicycle to the American migrant. Conditions pointed out in Steinbeck's GRAPES OF WRATH have not disappeared, because the standard of living, simply stated, is lower among the Mexicans than among the Americans.

Schooling has not been insured for migrant families, especially in the valley areas, because the Nationals don't bring their children with them, and the migrants have never been able to stay in one place long enough to become

a political pressure group. Agriculture is still exempted from many provisions of the Child Labor Act, Unemployment insurance legislation and The National Labor Relations Act still does not cover the farm laborer. While the gross wages of farm workers in California are well under, with a few exceptions, the industry base of \$1.00 an hour, no minimum wage legislation has been able to beat the growers' and farm employers' Sacramento Lobby.

We therefore can expect to see within the next few years a growing concern over this lag in social justice. While Claremont's own, recently defeated, Assembly candidate Martin Weinberger was virtually the only candidate with a strong farm labor plank, the Assembly generally is taking a more liberal stand on the farm labor problem. They have just passed legislation (AB419) (which will no doubt die in the Senate) designed to allow a majority of laborers working in a certain area to cer-

tify representatives for the purpose of collective bargaining.

Should state labor relations practices be made to cover agricultural workers, we will probably see some vestige of organization among the workers, possibly even among the migrants. Perhaps in this manner a pressure group will be formed which will remind the legislators that the farm laborer is entitled—or should be guaranteed—basic human rights to health, education, and welfare.

Pete Seeger's concert had several surprises, such as story-telling and a bit of dancing, but one of the most unusual occurrences of the evening was the performance of a blue-jeaned mason from I-dyllwild named Ernie Marrs. Seeger's demeanor during the entire concert was so casual that it seemed hardly out of keeping when he pulled out some sheets of paper and started to sing from them, but it was a little puzzling in view of the fact that he knows most of his songs rather well. Puzzlement was

dispelled when Seeger announced that the author of the songs had come to Little Bridges to hear them sung, and Author Marrs was invited to the stage to deliver another one of his tunes: About a suspected Negro rapist killed by Klansmen in the South. He sang with composure and memorable intensity.

We have heard from Mr. Marrs again this week-end with a song he and Mr. Seeger wrote following the concert. If Mr. Seeger's remarks are in the public domain of folk art we will not have to clear this with the copywriters.

When the Crops Come Rolling In

By Pete Seeger and Ernie Marrs

We're a weary, ragged army;
We're dirty as all sin.
But we work to feed a nation
When the crops come rolling in.

The farmer did the planting;
God made the seed sprout then.
But us that does the picking
When the crops come rolling in.

We work both late and early,
But our paycheck's mighty small.
If it gets any smaller,
We won't get paid at all.

Some live in fancy mansions--
We go from shack to shack.
With the crops, we'll be forgotten
Til next year brings us back.

There's a better day a'coming.
We'll be treated more like men,
If we organize a union
When the crops come rolling in.

KSPC Programs

Closing Broadcasts

Some of the special features at KSPC this month are the closing "Spectrum" broadcasts in which moderator Dr. Howard Martin of the Speech Department will conduct discussions on the subjects of "Is Trail by Jury Obsolete?" "Will Machines Out-think Man?" "Spectrum," a faculty discussion program, is heard regularly at 7:00 on Tuesday nights.

In addition, a summary of the series, "Pomona at Large," will present a full length portrait of the college. The program is scheduled for May 21st at 7:00.

The month's last special program will come to listeners on May 22 at 7:00 when the college's ROTC band will play a half-hour concert of military marches.

New Professors

For Economics

Appointed Here

The Pomona College economics department will have two new faculty members in 1959-60, President E. Wilson Lyon announced today.

Dr. Franklin V. Walker, who is an instructor at the University of Southern California, will be an assistant professor of economics, and Gordon K. Douglas, a Pomona graduate of the class of 1950, will be an instructor.

Dr. Walker holds his B.A. from the University of California and his master's and Ph.D. degrees from Harvard. At Harvard he was a teaching fellow and served also as tutor and resident faculty member of Winthrop House. He is author of "Projection of the Gulf Coast Regional Output," published by the Regional Science Association in 1957. He is married.

Douglas, who is now instructing at Caltech, where he is a doctoral candidate, was a teaching assistant at the Massachusetts Institute of Technology in the department of economics and social sciences. He won a Woodrow Wilson Foundation Fellowship to continue his studies at Caltech. He was with the Sylvania Corporation from 1954 to 1958, serving as manager of the company's financial and operations and analysis from 1956-1958.

When To Get In

The question of "late hours" - that is a specified time limit by which the women of a campus have to be in their dormitories - is a perplexing, but generally accepted problem. It is perplexing because of the ambivalences involved, but accepted regardless because the administration say such a limit must exist.

We would like to see this phony American college tradition abolished. Late hours are an insult to our intelligence; people who believe in them think we are a bunch of young ningcompoos, unable to change our own diapers and come home at a respectable hour.

What are we made of - we have to be told when to stop petting, and when to start the car, and when to stop the car, and get out of it and walk up to the door! Do our consciences tell us, do our stomachs tell us, do even our Mommies tell us - NO the system does. Well the judiciaries, and the house mothers, and all the other busy bodies who want to know what we're doing after every decent young thing has gone beddy-bye are just going to have to find some other pie to smell - when we get in, and what we do while we are out is our own damn business.

Finally, if we are boys we would like our dates to realize that they don't have to stay out to the bloody limit - maybe if they got 'all-nights' we could get some sleep.

Therefore we would encourage a reconsideration of this campus problem.

- The Editor.

NEW SPONSORS ANNOUNCED

Aiding and Abetting Freshmen

by Shelton Beatty
Dean of Men

Head Sponsor, Bill Strubling, has just announced the selection of next year's sponsor: Thad Smith (Head sponsor), Kit Chenault, Gus Rose, Dick Magpion, John Sellman, Al Shirk, Kim Jones, Don Koch, and Doug Der Yuen; Tim Barnett and Stan Jones, alternates; Don Spurgeon (Head), Fred Volkwein, and Terry Cullinan, transfer sponsors. As the system was designed by the Administration, we have asked the Dean of Men, Shelton Beatty, to outline its history, and to bring us up to date as to its purpose.

In 1949 the freshman class members were scattered about through the residence halls in small islands of two or three among the upperclassmen. Unhappy about the results on the unity of their class, and upon themselves as individuals, they asked the Dean of Men and the AMS to change the system of assignments for new men. Unanimously the change was made, and at the same time the Dean of Men proposed to the Ghosts that a system of personal and group advising be set up that would provide in a natural and easy manner for freshmen to become more effective participants in the intramural sports of the year, with some emphasis upon building up at the same time a feeling of group solidarity and identity that would make life more satisfying for all members of the class.

The plan adopted provided for an upperclassman and his roommate to live among a group of about fifteen freshmen, and for the sponsors to meet the freshmen upon arrival and serve as their student advisors at the living level through

the year as needed. They are not to take the place in any sense of the faculty advisor, but to aid in the process of registration and to be interested in encouraging freshmen and aiding them when they have group or personal matters of concern on which an upperclassman could be useful. Sponsors must be able to tell the freshman where to go for whatever help he needs, and always to encourage the freshman to solve his problems himself if he can. The sponsor evidently should be a person who knows the college rather well and can represent it effectively and honestly and should be a man of character and high quality.

Unit I of Clark Hall was the residence of freshmen until Walker Hall was built with the first-year class and the sponsor system in mind; students voted to make part of Clark V also available for freshmen because of the unifying effect of that location opposite Walker.

Originally, selecting sponsors was done by a committee of officers of the Ghosts and the AMS, the Dean of Men, and the Director of the Men's Campus. Applicants

formerly were interviewed by this group jointly, but that plan was not found as good as the present one of providing for personal interviews between applicants and members of the selecting committee. Adopted some years ago by the AMS Board and the Ghosts, the present plan provides that the presidents of those two organizations, the sponsors who are seniors, and the Director of the Men's Campus and the Dean of Men shall choose from the thirty to forty applicants a year the nine sponsors to live with the freshmen and the three who arrange for the reception of new transfers in the fall. It always takes three long meetings to make the final choices for these important positions, and the committee members spend much time in straw voting, discussing candidates' qualifications between votes, and finally in arriving at nearly unanimous agreement. The first selections come fairly easily, but the last ones are usually hard. Running through the discussions are such topics as the warmth of personal approach and ability to lead a group and to win and retain respect, and ability also in

some fairly rough situations: to know how to advise and, if necessary, correct groups and individuals when matters affecting individual welfare, satisfactory living and study conditions, or college standards are involved. A sincere interest in promoting participation in intramural sports is always important, and the capacity to understand others and to induce or stimulate maturity is a strong consideration. Repeatedly the selecting committee reviews the standards they think they ought to have in choosing any sponsor, and they wish to make sure, if possible, that the group chosen represent many interests and qualifications.

The system is never stronger than the quality of the sponsors themselves and of the freshmen with whom they live. Freshmen and in late years upperclassmen speak with great regard and appreciation for the sponsors they have known, and former sponsors often write back to college officers expressing their own appreciation of the great values they gained from serving in this position of trust and leadership.

Coach Malan To Offer "Nowhere" Chapel Address

Edward Malan, assistant professor of physical education will be the speaker in Chapel next Tuesday at 11:00. His topic will be "Nowhere or Now-where?"

Coach Malan is a native of Southern California. His college career at Pomona was interrupted when he served for three years in the army. While in the service he was awarded the bronze and silver stars for outstanding duty with the famed 42nd "Rainbow" division in Europe. He was awarded the Purple Heart for wounds received in France.

At Pomona he earned his letters for four years as center and running tackle for the football team and played frosh and varsity baseball. He was a physical education major and received his Master's from the Graduate School. He is presently working toward his doctorate in education at UCLA. His current field of research is "The Effects of Physiological Warm-up on Performance. He has taken an active part in the city recreational program and county health program.

KSPC Staff Appointments Disclosed

KSPC Manager-elect Lud Keeney announced several staff appointments for the '59-'60 broadcasting year.

Sophomore Robert Reeves, a two-year veteran at the station and Director of Engineering and Maintenance last year, will succeed Randolph Fischer as Program Director next fall.

Reeves, who hails from Pasadena, is the architect of KSPC's present engineering staff--a staff which now numbers well over 25 individuals.

Filling the post vacated by Reeves will be Alan Cunningham, a freshman from San Marino. Other appointments were as follows: Roger Isaacson, Technical director; Lee Van Valkenburgh, Director of News and Sports; Donald Spurgeon, Director of Drama, Documentary, and Spoken Programs; DeForrest Home, Director of Classical Music Programs; and Kim Jones, Director of Jazz, Folk, and Popular Music.

Several important staff positions, among them that of Assistant Manager and Director of the Public Relations Department, remain unfilled. Appointments to these posts would probably be made next semester, Keeney said.

Applications for the president of Focus next year are due Friday, May 22. With the help of a cabinet of five, the president plans and organizes the weekly programs. Applications for the presidency or the cabinet are limited to next year's Sophomores or Juniors, and should include some ideas for the year's programs and a faculty reference. Address the applications to Box 72, Walker Hall.



Ghosts Choose New Blood

By Ted Piatt

If there happen to be more than seven deserving junior men in any given year the organization cannot have more than the traditional fixed numbers of seven. The new minimum allows for just the opposite effect, if the Ghosts feel that a lesser number of men are clearly outstanding individuals.

This has been a successful year for the Ghosts. In addition to aiding in various North Campus activities, the Ghosts sponsored freshman Rivalry and began the first in a series of Ghost-sponsored Rugby games featuring such teams as Dartmouth, California, and Stanford. At the close of the present

school year the organization will honor a number of freshmen who in the opinion of freshman sponsors and Ghosts have made outstanding contributions to their class and the school as a whole.

Ward Jones served as Ghost president first semester with John Holman as secretary. Ted Piatt was second semester's president; Ranny Draper, secretary. Elections for the coming school year will take place next week. A new office will be instituted, that of Rivalry Chairman, if the Ghost president for next year is also a member of the football team.

ROYAL PORTABLE, \$75, can be talked down, tho. Call Dick Ruppert, NA 4-1829. I could also be persuaded to part with my 1934 FORD, with MERC 59A engine. Compete with the High-School Crowd (Drive-in cam)!!!!

Claremont Summer Session Program Announced

The first term of the 1959 Claremont Summer Session will commence June 22 and close July 31, with the second term beginning August 3 and ending September 5. Registration for the six-week term will be held at Harper Hall on June 19, 20, and 22, and for the five-week term on August 1 and 3.

Courses for undergraduate students will be offered in applied art, art history, economics, education, English, foreign languages, government, history, international relations, mathematics and pre-engineering, music, philosophy, physical education, and psychology.

Undergraduate students may register for six units in each term of the Summer Session. In addition, a student may take one unit of work in applied music. Study programs must be approved in advance by the Registrar of the Students' undergraduate college.

The 1959 Claremont Summer Session Bulletin may be obtained at the Registrar's office or at the Summer Session in Harper Hall.

National 4-2612

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CALENDAR

Tuesday, May 19
11:00 Chapel, Mr. Edward W. Malan, Meditation
2:30 Scripps College Fine Arts Foundation Meeting, Balch Auditorium
Wednesday, May 20
5:30 Turf supper, Harwood Gardens
6:30-7:15 Pomona College Band Quad Concert
6:45 Flick Night, "Night Passage"
8:00 Composition Class Recital, Little Bridges
Friday, May 22
7:30 Surfing Club Film, "Surf Safari", Holmes Hall

CONCERT IN THE GARDEN

The Pomona College Concert Band will give two more concerts on the college campus this season. On Wednesday, May 20, the band will play a Quad Concert in Harwood Garden east of Walker Hall from 6:30 to 7:15 p.m., featuring a varied offering of classics, contemporary compositions, marches, and novelties. Since there are no chairs, listeners should bring blankets to spread on the lawn.

William F. Russell, chairman of the music department, will share the baton with Douglas Leedy, graduating senior music major. The public is cordially invited without charge.

GOING EAST

St. Louis, Chicago, and New York. Leaving June 7-14, in Cadillac. You share driving and expenses. Call Frank, NA 4-2514, 6-9 p.m.

STUDENT LIFE

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Sports

Hill Stars In SCIAC Meet; Hens Get 4th

Larry Hill, a consistent point getting for Pomona all season, again starred for the Sagehens at the SCIAC swimming finals at Cal-Tech Friday. Larry scored an impressive double win, first taking the fifty free and then later in the afternoon capturing the 200yd backstroke. The favored Cal-Tech performed as scheduled, winning the meet by a wide margin ahead of Oxy, Redlands and fourth place Pomona. Each of the Sagehens scored a creditable amount of points, there were just not enough of them to get a better total.

The afternoon didn't start for the Sagehens until the third varsity event when Larry scored his win in the fifty with a good time in 24.3. Larry then proved his all around merit as a swimmer as he switched strokes to take a clean victory in the 200yd backstroke a few minutes later. Larry's double win for the afternoon was only matched by one other swimmer as Tibbetts from Cal-Tech took both the 220 and the 440 free-style races.

Jim Leonard, swimming in last meet for Pomona, fought toe to toe with Blanford of Cal-Tech in a closely contested 100 free. Jim and his foe traded the lead for the entire race with Jim finally being just touched out at the finish line, a tenth of a second behind the winner. Jim also took fourth behind Larry in a closer fifty. Only a few tenths of a second separated the winner and his three challengers.

The other graduating senior, Chris Miller also turned in a very creditable performance. His afternoon started with the grueling 200yd fly where he scored a good fourth behind a heavily favored Cal-Tech trio. He then took another fourth in the 200yd breaststroke as Owings from Cal-Tech set a new meet and conference record.

Only one of many Pomona held records was broken as Tibbetts from Cal-Tech clipped two tenths of a second from Clark Booth's 440 meet record with a 5:16.0 clocking. That and Owings' new record were the only varsity par-busting times registered at the meet.

Even with the limited number of performers, the team has won its share of meets this year. Unfortunately, next year the team will be without the services of Leonard, Heumer and Miller but with the upcoming frosh stars and possibly a few more upper-classmen turnouts Coach Toole looks to an improved team next year. But first, another championship water polo team!

Pomona Net Duo Downed In Semis

Phil Andreen

Failing to win in singles, with a disqualification and a list round defeat, Pomona's representatives to the Conference tennis tournament, Vance Isreal and Bob Barnes rallied in doubles competition, losing only in the semi-finals.

Barnes met a little man with a big racket in Redland's Pelton, who handed Bob a 7-5, 6-3 1st round defeat. Isreal, arriving late, was ineligible to play singles, although he had beaten Pelton in league play.

An aggressive Isreal-Barnes duo swept through Whittier, 6-1, 6-2, and Oxy, 6-3, 6-3, only to meet defeat at the hands of the 1st and 3rd men from Redlands, 6-4, 6-4, in the semi-finals.



A typical scene from the picture "Surf Safari", to be shown May 22, Friday (8:30) and May 23, Saturday (7:30); admission \$1.00 for students, \$1.25, general. \$100 surf board is being given away as the door prize.

Surf Thriller Hits P-C

The Associated Colleges Surfing Club, in its formative stages, wishes to expose to the general student body of the colleges this new way of life: a way of living from week-end to week-end, from wave to wave... for hot summer days on the sand, for the rhythm of the sea. This is how the Greeks landed on the shores of Persia--this is how today, their descendants are continuing to do it from Waikiki to San Clemente.

"Surf Safari," a thrilling adventure movie on riding the giant surf in California and Hawaii, will be shown Friday and Saturday nights May 22 and 23, at Holmes Hall Auditorium. This film is in color and will be personally narrated by its creator John Severson. Mr. Severson, himself one of California's top big surf riders, had produced with natural insight a picture story of this new sport, its enthusiastic followers, and their greatest love, the exciting big surf. He has ridden this surf--waves of twenty-five feet--and conveys the thrill of it with talent, both in his excellent photography and lively narration.

In addition to Hawaiian surfing, the movie will deal with California surf and will contrast such well known surfing spots as San Onofre, Redondo Beach, Point Conception, and San Clemente, with the top Hawaiian surfing grounds.

With the recent boom of surf riding, including many new Pomona enthusiasts, The Surfing Club feels that "Surf Safari" will be of growing interest to the local community. Showings of this new movie have proved it a sensation in the coastal cities.

The showing will be 8:30 Friday night and 7:30 Saturday. There will be a drawing Saturday night for a free \$100 surf board. All in attendance Friday or Saturday are eligible. General admission is \$1.25, students, \$1.00.



Freshman Berry Williams goes for extra bases. The frosh nine tied for second place this season. See story on this page.

Frosh Remain In Title Race

by Dave Ball

Defeat of Redlands 4-3 to end the season gave Pomona freshman baseball players a cinch second place in the SCIAC frosh standings and a possible shot at the title. Redlands, undefeated until Phil Groce waxed them, had two league contests to go, one with Whittier, and one with Oxy left in the season.

After getting off to a poor 0-4 start for the season, the Sagechicks went 11-4 for the rest of the season, including a 6-2 mark in league play. For one period of time, Pomona went on an 8-1 win string.

Climaxing the season were two victories over Occidental and the finale with the win over previously unbeaten Redlands.

Brian Maple led Pomona hitters with a .419 batting average, followed by the slugging centerfielder Bill Holzer with a highly respectable .319.

Phil Groce was the leading pitcher with a 5-2 seasonal record and a 1.65 earned run average. Fleet Kenny Morimoto led the team in stolen bases with 13 while Bill Holzer had 12.

Top Fencers Named From Tournament

Last week marked the third and final week for the Pomona College fencing tournament. The top "steel wheelers" have been determined, and will receive medals for their ability.

The results of the tournament are:

Men's Foil:

1st place... France Adamson
2nd place... Tony Thompson
3rd place... Bill Kent

Epee

1st place... Tony Thompson
2nd place... Bill Stewart
3rd place... Jerry Lawrence

Sabre:

1st Place... Bill Stewart
2nd place... Jim Frey
3rd place... Ward Sisson

Women's Foil:

1st place... Kate Brix
2nd place... Ann Herbert
3rd place... Sally Stillinger

The mob on hand to cheer for their favorites was evidence that the tournament was successful. Being limited to just the Pomona student body, the tournament, it is hoped, will become an annual affair. The competition was very stiff. That is not to say that there was anyone mortally wounded but that there was a very high quality of fencing throughout.

Some of the fencers entered will be leaving Thursday morning for a tournament to be held in Ciudad Chihuahua at the University of Chihuahua this coming weekend. This will be Pomona's first international meet and will pit Pomona against the best college fencers the Mexico and the Southern U.S. has to offer.

Among the Pomona fencers entered are Bill Kent, Jim Frey, Mike Foster as well as Phyllis Johnson and Diane Coodege. The Fencing at the University will commence Saturday and Sunday.

Sophs Club KD's In Playoff Game

The Independents, winners of the intramural softball league, hammered out a 7-3 victory over the KD's, champs of the post-season tournament, in a special playoff game Thursday.

The Independents wasted no time in rolling up their winning margin. After both teams had sent across three runs in the first inning, the Soph squad scored three more in the second on an error, and singles by Frank Shimizu, Al Wick, and Les Wilson. Pitcher Tom Odom blanked the KD's the rest of the way, but was in trouble in every inning.

By virtue of this victory, the Independents will now meet the champion of the CMC league. Date for the game is yet undetermined.

Exciting intramural action is on tap for this week. Finals of the swim meet will be held tomorrow, 4:00 p.m. at Memorial Gyn pool. The interfraternity track meet, which may well decide the winner of the all-year sports trophy, will be run Saturday afternoon, May 23.

Season Batting - Frosh

Name	POMONA FROSH BATTING													AV.
	AB	R	H	PO	A	E	B	3B	HR	SB	SAG	HP	BB	
Maple	31	5	13	11	11	4	1	3	0	1	0	1	3	.419
Holzer	69	20	22	27	2	1	4	2	2	12	2	1	14	.319
Roth	68	18	21	52	24	14	3	0	0	9	0	0	10	.304
Gorsuch	58	12	15	40	31	9	3	1	0	9	2	2	13	.259
Olson	4	2	1	0	0	0	1	0	0	0	0	0	3	.250
W. Boone	67	18	16	145	10	7	4	0	1	8	0	1	15	.239
Williams	68	12	16	15	2	0	1	0	0	7	0	0	10	.235
Lee	34	6	7	5	2	2	1	0	0	2	0	0	5	.206
Eckstein	5	1	1	0	3	1	0	0	0	0	0	0	0	.200
Coons	33	5	6	7	10	1	1	0	0	0	0	0	5	.183
P. Boone	12	5	2	3	1	4	0	0	0	6	1	0	2	.167
Groce	38	6	6	44	10	6	1	1	0	4	0	1	6	.158
Watkins	33	3	5	44	2	4	0	0	0	4	0	1	2	.151
Morimoto	58	13	9	31	45	12	0	0	0	13	0	0	19	.150
Brostoff	12	1	1	6	5	5	0	0	0	1	2	0	3	.083
Smith	4	0	0	1	0	0	0	0	0	0	0	0	0	.000
Johnson	0	0	0	0	0	0	0	0	0	0	0	1	3	.000
Totals	595	116	141	431	159	70	20	7	3	76	7	7	111	.237

Varsity's Final Averages

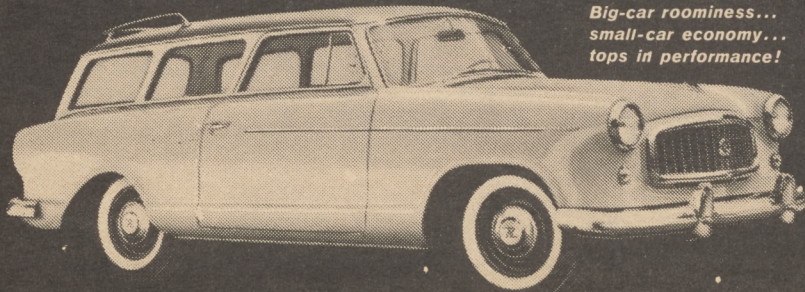
NAME	AB	H	R	SEASONS TOTALS - BATTING				AV.	SLUG
				2B	3B	HR	SO		
Cushman	22	2	3	0	0	0	4	.090	.090
Cantello	34	6	3	0	2	0	16	.176	.294
Gladding	117	35	21	2	2	1	20	.190	.376
Granch	88	27	11	3	0	0	13	.306	.339
Grippe	91	15	8	1	0	0	14	.164	.175
Hunt	126	38	24	7	2	1	9	.301	.396
Johnson	111	32	18	0	1	0	5	.288	.308
Mengel	119	28	23	11	1	0	16	.235	.394
Muth	48	9	8	0	0	0	10	.187	.187
Sherman	41	10	2	0	0	0	13	.243	.243
Smith	120	34	15	2	1	0	13	.283	.316
Sweeney	110	28	14	2	0	0	20	.254	.272
Ullman	2	0	0	0	0	0	1	.000	.000
Wallerstein	36	8	6	1	1	0	4	.222	.305
Totals	1066	272	156	29	10	2	155	.250	.306



COLLEGE PUZZLE CONTEST

FOR STUDENTS AND FACULTY MEMBERS

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small-car economy...
tops in performance!*

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LIGHT UP AND LIVE IT UP! 3 great cigarettes offer you 627 chances to win! So pick your pack—save the six wrappers—and get going! It's crossword puzzle fun and real smoking pleasure all the way!

ENTER OFTEN—HAVE FUN—AND WIN! But think carefully! This puzzle is not as easy as it looks. At first the DOWN and ACROSS clues may appear simple. There may appear to be more than one "right" answer. For example, the clue might read: "Many a coed will be given her best date's P--N." Either "I" (PIN) or "E" (PEN) would seem to fit. But only *one* answer is apt and logical as decided by the judging staff, and therefore *correct*. Read the rules carefully. ENTER AS OFTEN AS YOU WISH. Good luck!

RULES—PLEASE READ CAREFULLY

- The College Puzzle Contest is open to college students and college faculty members except employees and their immediate families of Liggett & Myers and its advertising agencies.
- Fill in all missing letters . . . print clearly. Use of obsolete, archaic, variant or foreign words prohibited. After you have completed the puzzle, send it along with six empty package wrappers of the same brand from L&M, Chesterfield or Oasis cigarettes (or one reasonable hand-drawn facsimile of a complete package wrapper of any one of the three brands) to: Liggett & Myers, P. O. Box 271, New York 46, N. Y. Enter as often as you wish, but be sure to enclose six package wrappers (or a facsimile) with each entry. Illegible entries will not be considered.
- Entries must be postmarked by midnight, Friday, May 29, 1959 and received by midnight, Friday, June 5, 1959.
- Entries will be judged by the Bruce-Richards Corporation, an independent judging organization, on the basis of logic and aptness of thought of solutions. In the event of ties, contestants will be required to complete in 25 words or less the following statement: "My favorite cigarette is (Chesterfield) (L&M) or (Oasis) because . . .". Entries will be judged on originality, aptness of thought and interest by the Bruce-Richards Corporation. Duplicate prizes will be awarded in event of final ties. Illegible entries will not be considered. By entering all entrants agree that the decision of the judges shall be final and binding.
- Solutions must be the original work of the contestants submitting them. All entries become the property of Liggett & Myers and none will be returned.
- Winners will be notified by mail as soon as possible after completion of the contest.
- This contest is subject to all Federal, State and local laws and regulations.

HURRY! ENTER NOW! CONTEST CLOSSES MAY 29, 1959

CLUES ACROSS:

- These may indicate that a nation is prepared to wage war in the air.
- Some college students.
- When at, Light up an Oasis.
- Sinking ship deserter.
- Plural pronoun.
- One expects discussions in a sociology class.
- A student's careless might annoy a short-story instructor.
- Initials of Uruguay and Denmark.
- Germanium (Chem.)
- Nova Scotia (Abbr.)
- It probably would count when you pick a horse to bet on.
- Sometimes a girl on a date must into her pocketbook to help pay the tab.
- The muscle-builder's may fascinate a poorly developed man.
- Chemical Engineer (Abbr.)
- Campers will probably be by a forest fire.
- When starting a trip, tourists usually look forward to the first
- At home.
- Literate in Arts (Abbr.)
- Familiar for faculty member.
- Associate in Arts (Abbr.)
- One could appear quite harmless at times.
- Reverse the first part of "L&M".
- What will soon appear in a bombed-out city.

CLUES DOWN:

- The beginning and end of pleasure.
- A rural can be inviting to a vacationist.
- Second and third letters of OASIS.
- When one is packed, it could be exasperating to remember a few articles that should be included.
- It would pay to be careful when glass is
- Grounds to relax on with a mild CHESTERFIELD.
- Author Amblor.
- District Attorney (Abbr.)
- A from Paris should please the average woman.
- An inveterate traveler will about distant lands.
- are hard to study.
- Stone, Bronze and Iron
- How Mexicans say, "Yes".
- All L&M cigarettes are " high" in smoking pleasure.
- May be a decisive factor in winning a horse race.
- Initials of Oglethorpe, Iona, Rutgers and Emerson.
- United Nations Organization (Abbr.)
- Golf mound.
- Colloquial for place where the finest tobaccos are tested for L&M.
- Poet Laureate (Abbr.)
- Filter ends.
- What Abern might be called.
- Bachelor of Education degree.

25 SECOND PRIZES:

COLUMBIA STEREOGRAPHIC HI-FI SETS

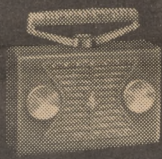
"Big Stereo" styled . . . engineered for the most exacting taste.



100 THIRD PRIZES:

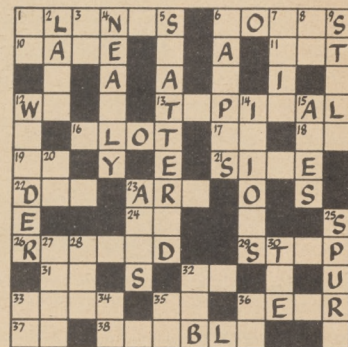
EMERSON TRANSISTOR RADIOS

Packed with power . . . plays 1500 hrs. on 1 set of batteries



500 FOURTH PRIZES:

Cartons of America's finest cigarettes



PRINT CLEARLY! ENTER AS OFTEN AS YOU WISH
Mail to Liggett & Myers, P. O. Box 271, New York 46, New York. Be sure to attach six empty package wrappers of the same brand (or facsimile) from Chesterfield, L&M, or Oasis cigarettes.

Name _____

Address _____

College _____

This entry must be postmarked before midnight, May 29, 1959, and received at P. O. Box 271, New York 46, New York, by midnight, June 5, 1959.

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